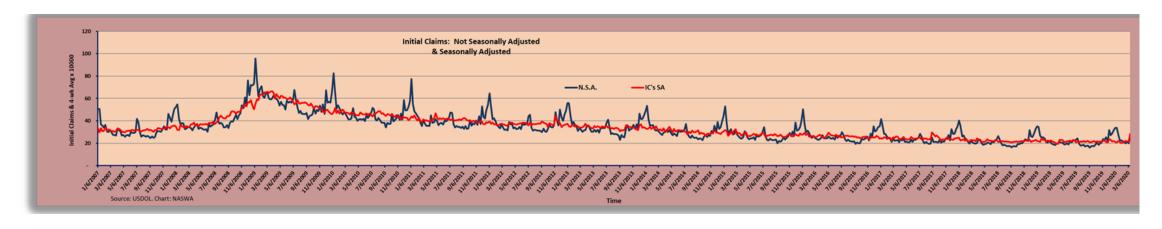
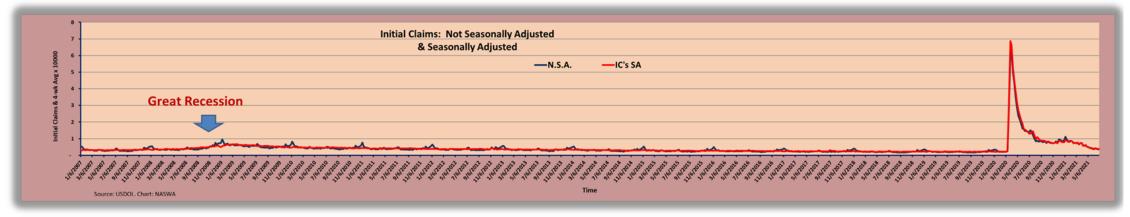
# Improving UI Identity Fraud Detection

Evan E. Littrell
NASWA UI Integrity Center



#### From Recession to Pandemic







#### **How We Got Here**

The Washington Pos Democracy Dies in Darkness

Trump signs \$2 trillion coronavirus bill into law as companies and households brace for more economic pain

The new law amounts to the largest emergency spending measure in U.S. history.

January 11, 2021

## New COVID Relief Bill – expanded worker benefits; payroll tax changes











The Washington Post

Democracy Dies in Darkness

Get one

**Economic Policy** 

#### Congress adopts \$1.9 trillion stimulus, securing first major win for Biden

A House vote Wednesday sends the bill to President Biden, who is expected to sign Friday, the White House said

#### Claims Workload

#### Selected REG UI Claims Workload (Monthly)

3/2020: 11,768,425 initial claims (IC) \$3,891,898,614 Benefits paid

4/2020: 17,624,674 IC \$18,332,275,495 Benefits paid

6/2020: 6,646,792 IC \$22,100,208,851 Benefits paid

6/2021: 2,302,392 IC \$3,984,539,187 Benefits paid





#### Common UI Fraud Schemes

- Individual Fraud
  - Working and Earning while Claiming UI
  - Intentional Failure to Comply with UI Requirements
  - Claiming when Ineligible (e.g., prisoners)
- Complex Fraud
  - Fictitious Employer Schemes
  - Multi-Claimant Schemes
- Identity Theft
  - Combination of Individual and Complex Fraud
  - Often Highly Organized Criminal Elements



## **Identity Theft**

- PII easily accessible for fraudulent actors
  - For purchase on the Dark Web
  - Criminal Syndicates
  - International Fraud Actors
- Ul program vulnerable
  - UI Identity Theft Fraud Reports increased 20x in 2020\*
  - Estimated \$63B in unemployment fraud in 2020\*



<sup>\*</sup>Source: Identity Theft Resource Center 2020 Annual Report <a href="https://www.idtheftcenter.org/wp-content/uploads/2021/03/03.25.2020\_2020-Annual-Report\_FINAL-optimized.pdf">https://www.idtheftcenter.org/wp-content/uploads/2021/03/03.25.2020\_2020-Annual-Report\_FINAL-optimized.pdf</a>

## Solutions: Ul Program Strategies

- Prevention
  - UI System Security
  - Internal Security
  - ID Validation and Verification
- Detection
  - Internal and External Data Crossmatching
  - Program Data Analytics
  - 1099G Reporting
- Recovery
  - Offsets (benefit and tax)
  - Legal Action (e.g., prosecution/restitution, garnishment)
  - Financial Institutions \*NEW



## Solutions: Employer Strategies

- Protect your Employees and your UI Tax Rate
  - Respond immediately to UI agency requests
  - Thoroughly review any forms/notifications
  - Notify employees and HR of suspected ID theft cases
- Implement a Data Protection Strategy
  - Review internal system security
  - Regularly assess cybersecurity practices and policies
  - Inform employees of company PII protection policies
  - Coordinate with UI agency to educate employees about UI benefits ID theft and other fraud activities
- Encourage employees access free credit reports from credit bureaus



## **Employer Resources**

- USDOL online ID theft victim reporting
  - English <u>www.dol.gov/fraud</u>
  - Spanish <u>www.dol.gov/fraud/es</u>
- ID theft related to Pandemic programs: National Center for Disaster Fraud (NCDF)
  - Hotline at 1-866-720-5721
  - Online NCDF Disaster Complaint Form (justice.gov)
- Refer employees to Fraud Alert Providers
  - Experian.com/fraudalert
  - <u>TransUnion.com/fraud</u>
  - <u>Equifax.com/CreditReportAssistance</u>



## **NASWA UI Integrity Center**



Integrity Data Hub

Critical Crossmatching Functionality
Assists States in Prevention and Detection of UI Fraud



NASWA Learning National Integrity Academy
UI Integrity e-learning and remote instruction UI fraud training
UI Program Recommended Operating Procedures (ROP)



Digital Knowledge Exchange Library

Online Collections Integrity Documentation, Education, Analysis, and Solutions (IDEAS)

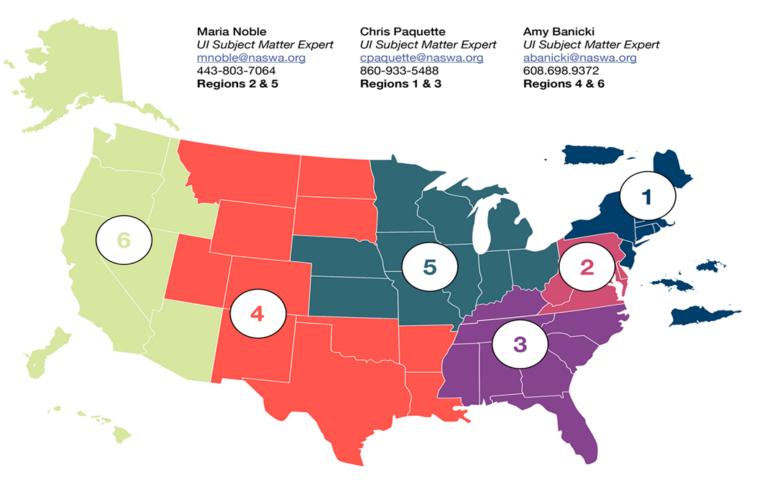


Integrity State Services

Confidential On-site or Remote Assessments Customized and Targeted recommendations



## Integrity Center State Liaisons





### Questions? Evan E. Littrell elittrell@naswa.org

